

FLIER DISTRIBUTION CHECKLIST



Getting the word out there is of critical importance.

When a person goes missing flyers need to be put up in a 5 mile radius of the place last seen **immediately**. Once that area is saturated, then continue to extend the distance. If there is even a remote possibility that the person has runaway or been abducted, then the radius needs to extend to 100 miles in the first day and 200 thereafter. Many people cannot search, but finding volunteers to post flyers is generally not hard at all. Social media is an excellent way to do this. (Create a discussion tab on the FB page where people can post where they have posted flyers so that records can be kept and to make sure there are no gaps on the map). Always make sure that you have permission from businesses before posting flyers in their windows.

(Check them off as they are completed)

- Fast food restaurants
- Restaurants
- Post offices
- Schools & School districts
- Grocery stores
- Banks
- Drive up ATM's
- UPS & FedX
- Utility companies
- Morgues
- Stores
- Chamber of Commerce
- Shopping centers
- Service stations (every store if possible)
- Truck stops
- Hotels
- Child related businesses
- Hospitals
- Doctor's offices
- Apartment complexes
- Airports
- Rental car agencies

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- Sporting events
- Parks
- Homeless shelters and community kitchens
- Suicide prevention lines
- Public transportation
- Craigslist
- Libraries, public and schools
 - Churches
 - City Govt buildings
 - Yahoo groups (via email)
 - Bike couriers
 - Meter readers
 - Phone companies/trucks
 - Cab companies
 - Universities
 - Dining Halls
 - Mail area
 - Common areas
 - Send web version to groups who are out often:
 - Jogging
 - Cycling
 - Mom's groups
 - Riding (horse and motorcycle) Groups
 - Team in training
 - Girl/Boy Scouts
 - Big Brother/Big Sister
 - PTA
 - Other means of distributing flyers
 - See if local papers will insert flyers in the paper
 - Ask churches to hand out at their services
 - Ask pizza companies to place on each box
 - Ask larger businesses if they will forward to all branch locations € Ask delivery truck drivers to drop off flyers at every stop they make